



WestVic Dairy
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Great South West Dairy Awards 2024

Sponsorship Packages
 Gala event: 15 May 2024

- Dairy Farm Business Management Award
- Employee Award
- Natural Resource and Sustainability Management Award
- Young Dairy Leader Award
- Service Provider Award
- Farm Photo Award

DELIVERING
for **DAIRY**

For further information on the Great South West Dairy Awards sponsorship, including tailored packages, please contact:

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	Sponsorship packages				
	Platinum	Gold	Ruby	Silver	Bronze
Number of packages available	5	7	6	10	2
Package Sponsorship	\$6,000 + GST	\$3000 + GST	\$2000 + GST	\$1200 + GST	\$1000 + GST
Package benefits	2024 Dairy Farm Business Management Award 2024 Employee Award 2024 Natural Resource and Sustainability Management Award 2024 Young Dairy Leader Award 2024 Service Provider Award	2024 Farm Photo Award Runner-up Sponsor (x5) Filming the Finalist	2024 Farm Photo Runner-up Sponsor Gala Dinner Meal Venue Pre-Presentation Reception Champagne Toast Door Prize	Table Sponsor (x10)	Name Badges Ticket Sponsor
Acknowledgement of sponsorship for this award or package	✓	✓	✓	✓	✓
Tickets included	6	4	3	10	2
Speaking time	4 mins	-	-	-	-
Sponsor representative to present award	✓	2024 Farm Photo Award: Sponsor representative to present the award and assist with presenting the runner-up award			
Banner on Display:					
• On the stage					
• In the main dinner area	✓	✓	✓	✓	
• In the reception area	✓		✓		
• In the foyer	✓	✓			✓
Radio or print advertising dependent on level of investment	✓	Farm Photo Award only			
Logo Displayed:					
• Winners brochure	✓	✓	✓	✓	✓
• All communications	✓				
• Website and social media	✓	✓	✓	✓	✓
• Audio visual presentation	✓	✓	✓	✓	✓
• Program	✓	✓	✓	✓	✓
Distinctive Benefits	2024 Dairy Farm Business Management Award 2024 Employee Award 2024 Natural Resource and Sustainability Management Award 2024 Young Dairy Leader Award 2024 Service Provider Award 1 Award presented by your representative on-stage to the winner 2 Photo opportunity with the winner of selected award, including sponsor branded backdrop	2024 Farm Photo Award 1 Award presented by sponsor representative on-stage to the winner 2 Photo opportunity with the winner of the award, including sponsor branded backdrop Runner-up Sponsor (x5) 1 Logo to appear on screen for each runner-up award results 2 A photo opportunity with the runner-up of selected award, including sponsor branded backdrop	2024 Farm Photo Runner-up Sponsor 1 Logo to appear on screen for runner-up award results 2 A photo opportunity with the runner-up, including sponsor branded backdrop Gala Dinner Meal: Sponsor logo and acknowledgement displayed on each table on the evening Venue: Sponsor logo to be prominently displayed on table flags sitting on every table Pre-Presentation Reception: Significant sponsor branding displayed in the reception area Champagne Toast: Sponsor logo to be displayed on screen for the 'toast to the industry' at the close of the evening Door Prize: Sponsor representative to draw and present the door prizes	Table Sponsor 1 Sponsor logo to appear during the evening presentations 2 Sponsor logo to be prominently displayed on table flags sitting on each table purchased	Name Badge: Sponsor logo to be displayed prominently on each guest's name badge Ticket: Sponsor logo to be prominently displayed on all guest gala night tickets, including online eventbrite tickets
Description	This package offers sponsors major branding of their selected award and the opportunity to present the award to the winner	2024 Farm Photo Award: This package will offer the sponsor major branding of the award and the opportunity to present the award to the winner Runner-up Sponsor: This package offers the sponsor branding relevant to the package purchased	Farm Photo Runner-up Sponsor: This package offers the sponsor branding Gala Dinner Meal: Gala dinner guests will receive a seated meal and dessert. Venue: This package can be tailored to suit the particular sponsor Pre-Presentation Reception: A pre-dinner reception with finger food will be held in the foyer area Champagne Toast: 'Toast of the industry' at the close of the evening to be announced by a special guest to the event Door Prize: A complimentary door prize ticket displaying the sponsor logo will be given to all attendees, with two door prizes drawn during the evening	Table Sponsor: This is a fantastic opportunity for businesses to celebrate the Dairy Awards Gala Evening with clients and business associates. Each table seats 10 guests	Name Badge: All attendees will wear a name badge with sponsor logo visible Ticket: Every guest will receive a Dairy Awards Gala Evening ticket which displays the sponsor logo

The Great South West Dairy awards (GSWDA) are set to make a triumphant return for the 16th time in 2024, once again solidifying their position as a marquee event in the regional dairy calendar. With a rich legacy, these awards have consistently honoured and celebrated the accomplishments of the dairy farmers within the region, reflecting their dedication and hard work.

The 2024 awards will culminate in a glamorous gala dinner held at the esteemed Deakin University, Brother Fox Cafe in Warrnambool. This setting allows for a grand celebration, acknowledging and honouring the contributions of dairy industry participants who have excelled in the Western Victorian region.

The primary objectives of the GSWDA remain steadfast:

1 Increase Awareness

The awards aim to heighten awareness of the pivotal role played by the dairy industry in Western Victoria, emphasising its economic and social significance.

2 Demonstrate Best Practices

By showcasing the epitome of best farming practices in action, the awards aim to inspire others in the industry to adopt similar exemplary approaches, further enhancing the overall standards of dairy farming.

3 Boost Morale

The GSWDA seeks to uplift the spirits and morale of both the dairy industry and the broader dairy communities within Western Victoria. This collective recognition fosters a sense of pride and motivation among stakeholders, encouraging them to continue their remarkable efforts.

The 16th GSWDA promises to be an event brimming with enthusiasm, recognition, and a sense of achievement, embodying the resilience and dedication of the dairy industry in Western Victoria.

Applications

Applications for each award will be open from **November 2023 until February 2024**. The request for applications will be advertised in the WestVic Dairy News, on local radio, in Dairy News Australia, via electronic communications, in the local press and on social media. Completed applications will go through a rigorous judging process. Winners will be announced at the gala evening.

Company

Contact Name

Company Address

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I/We

would like to sponsor the Great South West Dairy Awards

for \$

and wish to take up the

package, if available.

Signed

Upon signing, please return slip to awards@westvicdairy.com.au, along with either a JPG or EPS logo (full colour, high resolution only). We will promptly acknowledge your request.