



Great South West Dairy NiteMoooves 2023

A celebration of who we are and what we do

DELIVERING
for **DAIRY**

About the event

Wednesday 24th May 2023

WestVic Dairy's feature event for 2023 will be the new Dairy NiteMoooves – a celebration of who we are and what we do, which will be held at the Noorat Rec Reserve. This fun-filled evening is an opportunity for people to enjoy a great night out with fabulous food, entertainment and music.

For this inaugural event we are extremely excited that Tom Newton will be our Master of Ceremonies. Our keynote speaker will be Cameron Ling. We strongly believe Cameron will be a big hit and will have great appeal right across our target audience.

Music for the event will be provided by The Vulkans who will play some of the best music from the last few decades.

The long-established and respected Great South West Dairy Awards will now be held biannually and in 2024 will again recognise the best in our industry over a range of categories.

In alternate years, Dairy NiteMoooves will feature a look at some previous winners, to see where they are now and how their businesses or careers have developed since they won their award.

This evening provides a valuable opportunity for you to network with farmers, fellow service providers and industry contacts, whilst at the same time enjoying a great night out.

THE EVENING WILL FEATURE

Celebrity as MC

Local band

Past award recipients

Informal dinne and networking



Mark Billing Honour Board recipient for 2022 and Jacqui Suarez, Chair of WestVic Dairy presenting the Award.

Sponsorship packages

| | PLATINUM | GOLD | GOLD | SILVER | SILVER | BRONZE | BRONZE | BRONZE | COPPER |
|---|-------------------|-------------------|-----------------------------|-------------------------|-------------------|------------|--------|-------------------------|-------------------------|
| Investment (GST exclusive) | \$8,000 | \$5,000 | \$5,000 | \$3000 | \$3000 | \$2000 | \$2000 | \$2000 | \$1000 |
| Sponsorship package | Host celebrity MC | Award recognition | Evening entertainment /band | Networking zone sponsor | Pre-dinner drinks | Door prize | Venue | A toast to the industry | Table sponsor (8 avail) |
| Acknowledgement of sponsorship of this session | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Gala night tickets | 8 | 4 | 4 | 3 | 3 | 2 | 2 | 2 | 10 |
| Speaking opportunity | 5 mins | 2 mins | 2 mins | | | | | | |
| Banner on display: | | | | | | | | | |
| • On the stage | ✓ | | | | | | | | |
| • In the main dinner area | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • In the reception area | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| • In the foyer | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo displayed: | | | | | | | | | |
| • Winners brochure | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • Radio or print advertising dependent on level of investment | ✓ | ✓ | ✓ | | | | | | |
| • Website and social media | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| • Audio visual presentation | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| • Program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Table flag and or room decorations | ✓ | | | | | | | | ✓ |

Sponsorship form

Company information

Company name (as it should appear on all documentation and event information)

Contact name

Job title

Postal address

Email

Phone

Signature

Please number your sponsorship preferences from 1 to 3. Sponsorship amounts are excluding GST.

| | Cost exc GST | We would like to sponsor Please number |
|------------------------------------|-----------------|---|
| Host celebrity MC | \$8000 | |
| 1 x Award recognition | \$5000 | |
| 1 x Evening entertainment /band | \$5000 | |
| 1 x Networking zone sponsor | \$3000 | |
| 1 x Pre-dinner drinks | \$3000 | |
| 1 x Door prize | \$2000 | |
| 1 x Venue | \$2000 | |
| 1 x A toast to the Industry | \$2000 | |
| Table sponsor (8 available) | \$1000 | |

Closing date: 12 May 2023

Upon signing, please return this section to:
awards@westvicdairy.com.au

For further information on Great South West Dairy NiteMoooves sponsorship, including tailored packages, please contact **Liza** on **03 5557 1000** or **0408 141 820** alternatively email awards@westvicdairy.com.au