



Phil Ryan

**GROUP A MEMBER NOMINATED CANDIDATE
– MILK PRODUCER SKILLS**

Bio

Phil Ryan is a dairy farmer in the Bega valley, NSW. He is the Deputy Chair of the NSW Farmers' Association Dairy Committee, and a member of the NSW Dairy Industry Advisory Panel. Phil represented local farmers through the Australian Dairy Plan and Mandatory Code of Conduct meetings, and at State and Federal Government Inquiries. He has strong contacts with dairy farmers, nationally and internationally, through social media. Phil had over 10 years experience in IT business analysis and project management, primarily with major banks. This experience developed skills in analysis, solution design, change management, communication and issue and risk management which Phil will apply on behalf of the dairy industry through Dairy Australia. He is a member of the Australian Institute of Company Directors.

Candidate Statement

I am seeking election as a director to offer an option for greater change in our industry, which I believe farmers have been calling for through the Australian Dairy Plan, and through traditional and social media. I know I can help improve the engagement between Dairy Australia and farmers. With improved communication, I would hope to be able to also demonstrate greater accountability to farmers.

As a dairy farmer in NSW supplying a cheese processor, I am well placed between the traditional fresh milk markets of NSW and Queensland, and the traditional manufacturing milk states of Victoria, Tasmania and South Australia. I understand the differences, and the common features, of the farming systems and the drivers of profit of our different milk producing regions.

I will promote projects and activities at regional and State level to support the growth of confidence and profitability for the National industry.

I am passionate about dairy farming, and the Australian dairy industry. I would like to be able to apply that passion, with my skills and experience, on behalf of the industry to deliver necessary changes to reverse recent falls in production and farm numbers.