



David Beca

**GROUP A MEMBER NOMINATED CANDIDATE –
AGRIBUSINESS, INNOVATION AND CHANGE
MANAGEMENT SKILLS**

Bio

David Beca's experience covers small, medium and large businesses across private, public listed and unlisted, and cooperative ownership. He has specialised in the dairy industry, though he has experience across a wide range of agricultural enterprises and a continuing involvement with software. This experience includes owning and operating farms with external investors, as an asset manager overseeing agricultural businesses across five countries, as CEO of one of Australia's largest dairy farming enterprises, as Managing Director of Uruguay's largest dairy farming enterprise (publicly listed NZ company), as a non-executive director of a NZ-based cooperative dairy company, as COO of a vertically integrated beef business, as Managing Director of a farm performance and benchmarking software company (Red Sky), and as a senior partner/director of an agricultural consultancy and feed company. David also has significant experience with agricultural research and extension projects, and has published papers and presented widely on dairy business performance.

Candidate Statement

I offer myself for election as a director because I would like to help change the direction of the Australian dairy industry and contribute my knowledge and skills to reversing the ongoing reductions in profitability and national milk production. These trends have been evident for 20 years and appear to be primarily linked to increases in cost of production across all states in Australia, with these costs increasing at a faster rate than most of our international competitors. I believe Dairy Australia has not been effectively developing relevant projects that address these negative trends. I would like to help develop a more inclusive culture that welcomes new and different ideas, as well as listens to, and is more responsive to, the needs of farmers in all regions of the country. I would also endeavour to make Dairy Australia more accountable to dairy farmers, and more open and transparent with how it operates. I wish to utilise my 40 years of agricultural knowledge and experience, and 30 years of directorial experience, to drive significant changes in both strategy and performance at Dairy Australia so that the industry might regain its lost profitability and again compete equally with dairy industries in other countries, with this providing a pathway back to consistent growth in national milk production. I have extensive experience in leading performance and cultural change in organisations of all sizes, and I would welcome the opportunity to bring my knowledge and skills to bear on behalf of all levy payers.